

## THE GOLD STANDARD

For over 100 years, NAWLA and its members have lived by “our word is our bond” — sharing values of integrity, tenacity, commitment and partnership. It’s not unusual to hear of large deals among our members done on a handshake. As a result, many say NAWLA is the most trusted association in the industry.

TODAY’S BUSINESS  
HAS NEVER BEEN TOUGHER.  
AND YET THE OPPORTUNITY  
HAS NEVER BEEN BRIGHTER.

You need a trusted partner  
that can help make the path clear  
and the destination within reach.

## Our Wood. Our Bond. Our Future.

AS THE WORLD’S MOST RENEWABLE RESOURCE, WOOD IS THE DEFINITION OF “GREEN”. AT NAWLA, WE ARE DEDICATED TO STEWARDING THIS MOST VALUABLE RESOURCE, MAKING IT SUSTAINABLE, ACCESSIBLE, AND FUNCTIONAL.

WOOD IS OUR BOND, THE HEART OF OUR PROSPERITY, AND PROMISE OF OUR FUTURE.



THE ESSENTIAL LINK

North American Wholesale Lumber Association  
[www.nawla.org](http://www.nawla.org)  
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800.527.8258

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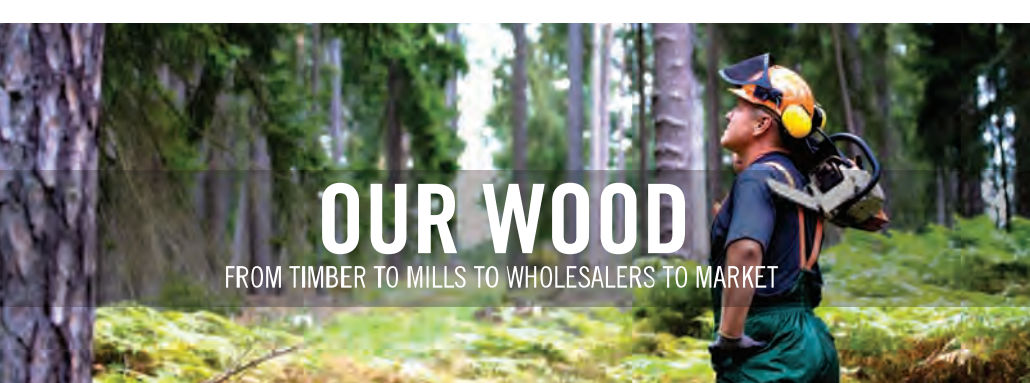
## WHAT INDUSTRY LEADERS KNOW. FIVE REASONS WHY YOU NEED NAWLA

Membership Benefits Summary

OUR WOOD. OUR BOND. OUR FUTURE.

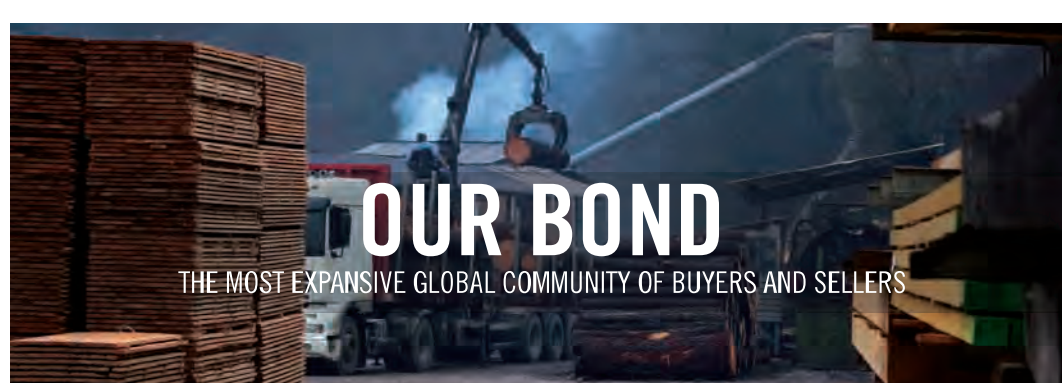


North American Wholesale Lumber Association



# OUR WOOD

FROM TIMBER TO MILLS TO WHOLESALERS TO MARKET



# OUR BOND

THE MOST EXPANSIVE GLOBAL COMMUNITY OF BUYERS AND SELLERS



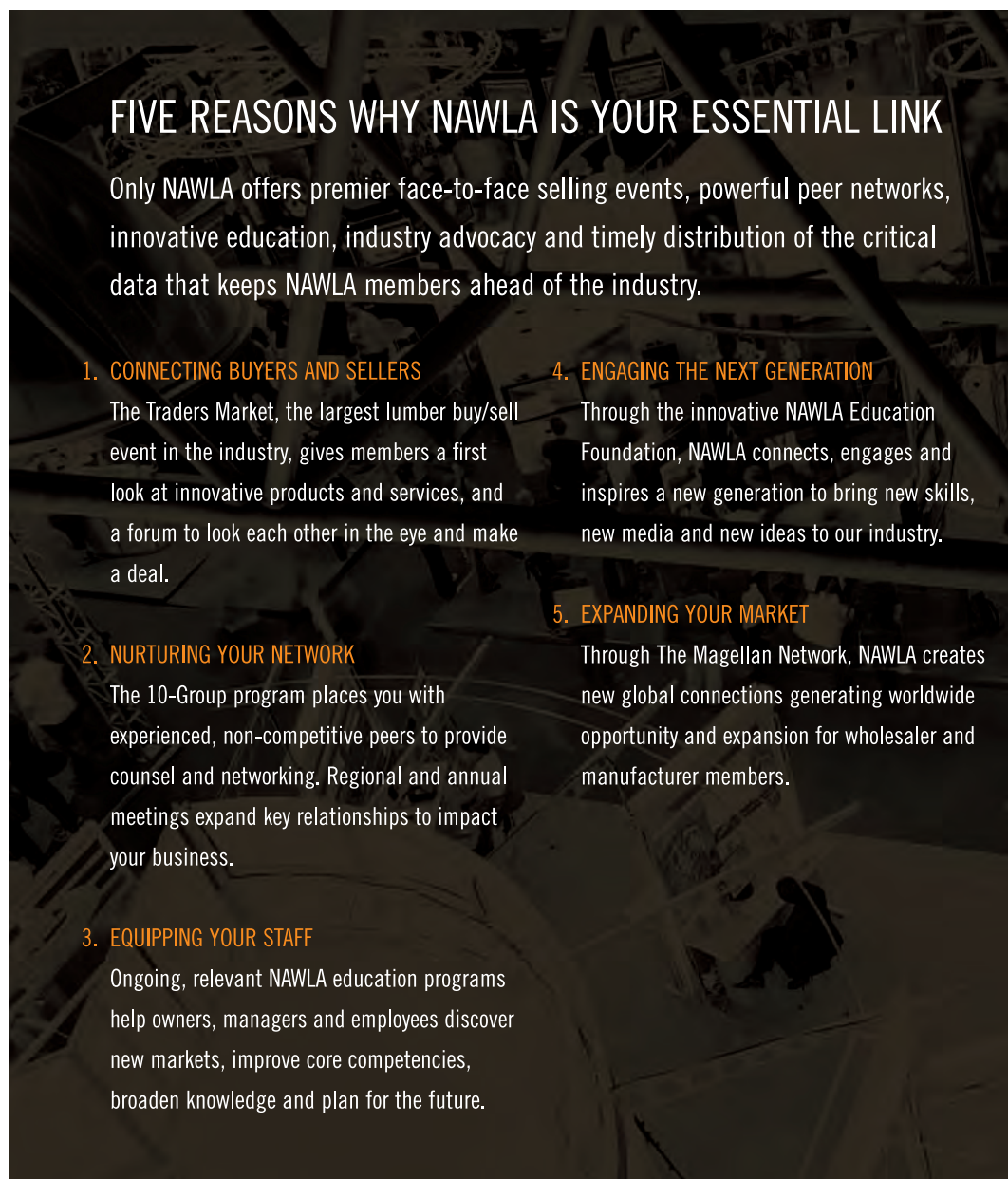
# OUR FUTURE

CREATING OPPORTUNITY, INNOVATION AND GROWTH



## NO ONE LIKE NAWLA

NAWLA is the world's oldest, most extensive trade association exclusively serving the entire North American lumber supply chain. From timberlands to mills, from wholesalers to manufacturers, and from logistics to retailers, no other organization has the breadth of knowledge and expansive network to foster wood commerce in North America.



### FIVE REASONS WHY NAWLA IS YOUR ESSENTIAL LINK

Only NAWLA offers premier face-to-face selling events, powerful peer networks, innovative education, industry advocacy and timely distribution of the critical data that keeps NAWLA members ahead of the industry.

- 1. **CONNECTING BUYERS AND SELLERS**  
The Traders Market, the largest lumber buy/sell event in the industry, gives members a first look at innovative products and services, and a forum to look each other in the eye and make a deal.
- 2. **NURTURING YOUR NETWORK**  
The 10-Group program places you with experienced, non-competitive peers to provide counsel and networking. Regional and annual meetings expand key relationships to impact your business.
- 3. **EQUIPPING YOUR STAFF**  
Ongoing, relevant NAWLA education programs help owners, managers and employees discover new markets, improve core competencies, broaden knowledge and plan for the future.
- 4. **ENGAGING THE NEXT GENERATION**  
Through the innovative NAWLA Education Foundation, NAWLA connects, engages and inspires a new generation to bring new skills, new media and new ideas to our industry.
- 5. **EXPANDING YOUR MARKET**  
Through The Magellan Network, NAWLA creates new global connections generating worldwide opportunity and expansion for wholesaler and manufacturer members.



### “MY MEMBERSHIP IN NAWLA IS PRICELESS”

Growing your business is not easy. And executives throughout the industry trust NAWLA to provide the latest data, industry connections, peer-to-peer advice, ideas and education. Even more, NAWLA works actively to open new markets, create new demand, and foster new product and service opportunities for its members.

### JOIN NAWLA NOW.

If you are an industry wholesaler, manufacturer or service provider, you need NAWLA.

- Only NAWLA offers these practical, innovative programs.
- Only NAWLA has a century of expertise and information.
- Only NAWLA has the broad vision, expansive network and innovative tools to keep you ahead of the industry.

### DON'T WASTE ANOTHER MINUTE.

The future is waiting. Join today and get the help you need tomorrow.

### NAWLA. THE ESSENTIAL LINK.

For more information about the many NAWLA programs and membership, call 800.527.8258 or email [info@nawla.org](mailto:info@nawla.org).

