



Membership & Operations:



Marc Saracco, Executive Director

Email: msaracco@nawla.org

Phone: 312.673.4893

- Accountable to Board of Directors and Executive Committee for organizational performance
- Provides strategic leadership and guidance
- Oversees all NAWLA service units in conjunction with team lead
- Executes NAWLA's income and disbursements
- Makes decisions and recommendations in support of NAWLA activities



Ben Barclay, Operations Manager

Email: bbarclay@nawla.org

Phone: 312.673.5923

- Oversight of membership and operations team
- Review and evaluate monthly financial prelims and statement
- Assist Saracco with budget development/calendarization
- Liaison between service units and membership and operations team
- Finance Committee liaison
- Oversight of Membership Committee
- Assist Saracco with Board and Exec. Committee activities



Elizabeth Conner, Coordinator

Email: econner@nawla.org

Phone: 312.673.4912

- Staff liaison to the Membership Committee
- Staff liaison to Regional Meetings Committee
- Oversees NAWLA 10 Groups and activity
- Oversees NAWLA membership activity



Erica Pohl, Membership Recruitment Coordinator

Email: epohl@nawla.org

Phone: 312.673.5615

- Oversees new membership recruitment and prospecting
- Oversees retention of current members
- Development of the NAWLA prospect database
- Qualifies prospective organizations for membership



Mandy Wong, Associate

Email: mawong@nawla.org

Phone: 312.673.5493

- Handles and directs all general inquiries from NAWLA members, volunteers, and leadership through telephone and email communications
- Executes the annual membership renewal process
- Processes new member applications
- Wood Basics, Wood Masters, and Executive Management Institute registration

Event Services - Conventions/Tradeshows:



Buffy Levy, Director

Email: blevy@nawla.org

Phone: 312.673.5933

- Senior oversight of the NAWLA Event Services team
- Strategic oversight all activities regarding trade show at Traders Market
- Provides support to the Traders Market Committee
- Advise NAWLA on tradeshow evolution and future strategies



Sara Haukap, Manager

Email: shaukap@nawla.org

Phone: 312.673.5965

- Oversight of the NAWLA Event Services team
- Staff Liaison to Leadership Summit Committee
- Manages project plans and oversight for all conference logistics and planning at Traders Market and Leadership Summit
- Executes contracts for Traders Market and Leadership Summit venues



Brooke Beissel, Coordinator

Email: bbeissel@nawla.org

Phone: 312.673.5877

- Manages fulfillment for tradeshow and exhibit sales
- Staff liaison and support to Traders Market Committee
- Staff liaison to exhibitors and sponsors
- Fulfills sponsorship and exhibit sales contracts

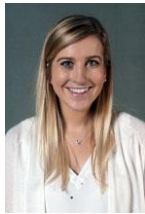


Sarah Madonia, Coordinator

Email: smadonia@nawla.org

Phone: 312.673.5366

- Manages housing for Traders Market and Leadership Summit
- Executes logistical arrangements for Board of Directors and Executive Committee activities
- Assists Haukap on project plan and logistics for Leadership Summit



Madeline Norling-Christensen, Associate

Email: MNorlingChristensen@smithbucklin.com

Phone: 312.673.4913

- Contributes to planning and execution of Wood Basics, Wood Masters, EMI, and Traders Market

Events Services – Registration:



Katie Isdonas, Associate

Email: kisdonas@nawla.org

Phone: 312.673.5481

- Manages registration process for Traders Market and Leadership Summit
- Handles onsite registration at Traders Market and Leadership Summit
- Manages reconciliation of registration post events

Education and Learning Services:



Chris Ballman, Sr. Director

Email: cballman@nawla.org

Phone: 312.673.4802

- Senior oversight of the education team
- Staff Liaison to the Education Committee
- Provides strategic direction on speaker management and selection
- Advise NAWLA on education evolution and future strategies
- Oversight for Wood Basics, Wood Masters and EMI



Zac Cesario, Sr. Associate

Email: zcesario@nawla.org

Phone: 312.673.5690

- Staff Liaison to the Education Committee
- Manages educational offerings (Wood Basics, EMI, & Leadership Summit)
- Provides support to NAWLA speakers and presenters
- Manages Year Round education offerings (webinars, continuing education, education library)



Erin Goblirsch, Coordinator

Email: egoblirsch@nawla.org

Phone: 312.673.5624

- Manages educational offerings (Wood Basics, Wood Masters, Traders Market, Leadership Summit and EMI)
- Provides support to NAWLA speakers and presenters



Marketing & Communication Services:



Vickie Crews-Anderson, Sr. Manager

Email: vcrews-anderson@nawla.org

Phone: 312.673.4995

- Senior oversight of the marketing team
- Staff liaison to the Marketing Committee
- Advises NAWLA on marketing and communication strategy
- Oversees monthly editorial
- Oversees Marketing budget management
- Generates event scripts and slides with volunteers



Hayley Feichter, Sr. Associate

Email: hfeichter@nawla.org

Phone: 312.673.4829

- Promotions, including web pages and social media, for Leadership Summit and EMI
- Manages Traders Market emails, prospectus and pocket guide
- Manages NAWLA mobile app
- Oversees creation of The Bulletin



Audrey Sova, Coordinator

Email: asova@nawla.org

Phone: 312.673.4923

- Promotions, including web pages and social media, for Regional Meetings, Wood Masters and Wood Basics
- Manages Traders Market direct mail, event editorial and ads
- Oversees Against the Grain newsletter
- Generates membership marketing collateral

Sales Services:



Sara Kolovitz, Sr. Sales Manager

Email: skolovitz@nawla.org

Phone: 312.673.5412

- Senior oversight of the Sales Services team
- Develops sponsorship sales strategic outreach plan and execution
- Actively sells and promotes exhibits, sponsorships for the Traders Market and Leadership Summit
- Reports sales activity and progress of opportunities vs. goals
- Develop exhibit and sponsorship offerings and pricing



Rob Shrader, Sales Coordinator

Email: rshrader@nawla.org

Phone: 312.673.5581



- Actively sell and promote exhibits, sponsorships for the Traders Market and Leadership Summit

Financial Management & Accounting Services:



Violet Szczebak, Manager

Email: vszczebak@nawla.org

Phone: 312.673.5978

- Senior oversight of the Financial Management and Accounting Services team
- Liaison between NAWLA and the auditing firm



Jordan Riggs, Coordinator

Email: jriggs@nawla.org

Phone: 312.673.5702

- Runs monthly financial statements
- Assists in budgeting and calendarization process
- Facilitates monthly financial reconciliation process and provides balance sheet, income statement, fee report, and cash forecasts

Information & Technology Services:



Patrick Goar, Sr. Coordinator

Email: pgoar@smithbucklin.com

Phone: 312.673.5584

- Manages onsite registration process from an IT standpoint at the Traders Market
- Provides guidance and assistance on IT related projects